P. O. Box 311, Flushing, Michigan 48433 www.inventorscouncil.org

The Inventors Council is an independent, non-profit 501-c-3 corporation formed to help inventors pursue their dreams of bringing new and innovative products to market. Our goal is to help fellow inventors succeed in the most efficient and least costly manner by providing education and business networking.

Founded by Robert (Bob) Ross in 1995

We meet on the second Thursday of every month at: Walli's Restaurant, 1341 S. Center Rd Burton, Michigan Two blocks south of I-69 at Exit 139

As a non-profit, Our Meetings are Open to the Public We appreciate a donation of \$5.00 at the Door

Volume 2018

Next Meeting Thursday, Sept 13, 2018 - 7:00 pm

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September Agenda:

- Discussion on "field trip" to 100K ideas at the Ferris Building in Flint (possibly for our October meeting)
- Wrap up and Discussion from attending the MIC Expo in East Lansing
- · Interested members to sit on our Panel Review
- Various training sessions available in Genesee County
- Speaker: Podcast presentation
- Networking

Upcoming Events:

- National Veteran Business Matchmaker 2018. Two day free event held at the MotorCity Casino Hotel on September 10th. Connecting Veteran owned businesses with purchasers. https://pmbc.connect.space/2018-veteran-business-matchmaker/forms/vobs-pre-registration/submissions/new
- MiQuest September Calendar of Events: www.MiQuest.org
- Michigan Inventors Coalition Expo Kellogg Conference Center-East Lansing This Thursday, September 6th www.michiganinventorscoalition.org
- Small Business Podcast An Introduction to Cyber Security Tuesday
 Sept 11th from 11:00 am to 12:00 pm <u>wwwsbdcmichigan@gvsu.edu</u>

Minutes of Juy Meeting (There was no August meeting):

- e-team report we met at the Ferris Wheel Building in Flint. Continued to stress our interaction with members to help those needing help with their business.
- Report on Inventors Group of America simulcast
- Outline of "How to sell your product" by Akos Jankura from mycoolinventions.com
- Reminder to schedule a table for the MIC Fall Expo
- Podcast on taking your invention to trade shows

Inventor Resources

Michigan Inventor Clubs

Grand Rapids Inventors Network www.grinventorsnetwork.org

Inventors Council of Mid-Michigan www.inventorscouncil.org

Jackson Inventors Network www.jacksoninventors.org

MidMichigan Innovation Center www.mmic.us

Muskegon Inventors Network www.muskegoninventorsnetwork.org

Inventors Association of Metro Detroit www.inventoriamd.org

Lansing Inventors Network www.facebook.com/LansingInventorsNetwork

National Affiliations

Inventor Group of America

www.inventleader.org

United Inventors Association of America www.uiausa.org

ICMM Officers & Directors

President: Marty Sovis 810-659-6741

msovis@comcast.net

Vice-Pres: Ken Yee 586-596-4137

gmadesign@comcast.net

Secretary: Mary Kordyban 313-481-1391

<u>mkordyban1@gmail.com</u> Treasurer: Marty Sovis 810-659-6741

msovis@comcast.net

msovis@comeast.net

Director: Rick Mason 810-449-3643 xyzmason@aol.com

Director: Mike Wiley 810-687-1900

mwiley1111@aol.com

Director: Dwayne Towns

dbl.towns@gmail.com

Director: James White 517-381-1960 jimsicmm@inventorhome.com

Invention Review Panel

For an objective evaluation and priceless feedback, present your invention ideas to an educated group of inventors, business owners, engineers, and authors. Our Panel will sign a non-disclosure agreement to guarantee your ideas are kept secret while we provide input you need to make decisions during the stages of getting your product to market.

We ask for a \$25.00 donation for non-members. The Panel meets at 6:00 pm prior to each meeting. You must e-mail our Panel Chairman Marty Sovis to request a Pre-evaluation form and schedule a time.

msovis@comcast.net

President's Note:

This month I am going to keep our note short and sweet. I want the attention to be given to our Michigan Inventors Coalition Expo in East Lansing this Thursday. As in the past, I am encouraging all members to attend the Expo. Please bring your product, if you are well into development and have whatever property protection you feel you need, and showcase it on our Flint members table. Let attendees see what our members have accomplished.

No matter where you are in the development of your invention, you will find items of interest at the Expo. I always stress the benefits of networking with successful inventors, product developers, manufacturers, packaging folks, marketing people, and licensors. The saying, "You don't know what you don't know" is most appropriate in the invention process and the best way to find out what you should know is to listen to the success stories.

You may have stalled out on your invention or want to move it to the next level, so listen to the pros and cons of what you could enter into. If you are going to license your product, manufacture yourself, or sell it outright, there are many things to consider. So search out the proper experts at the Expo and get the right information. You may run into someone who did it the wrong way; and that is also valuable information to hear. There is no better place to get this information than from other inventors, and there is no better place to mingle than our Expo that is supported by eleven inventor groups in Michigan.

On the flip side, if you have taken your invention to a successful position, why not help the novice inventor and share the experiences you encountered in developing your idea.

I look forward to seeing you all this Thursday.