

Happy New Year

INVENTORS COUNCIL OF MID-MICHIGAN

P. O. Box 311, Flushing, Michigan 48433

www.inventorscouncil.org

The Inventors Council is an independent, non-profit 501-c-3 corporation formed to help inventors pursue their dreams of bringing new and innovative products to market. Our goal is to help fellow inventors succeed in the most efficient and least costly manner by providing education and business networking.

Founded by Robert (Bob) Ross in 1995

We meet on the second Thursday of every month at:
Walli's Restaurant, 1341 S. Center Rd Burton, Michigan
Two blocks south of I-69 at Exit 139

Volume 2018

Next Meeting Thursday, January 11, 2018 - 7:00 pm

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Inventor Resources

Officers & Directors

President: Marty Sovis 810-659-6741
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Vice-Pres: Ken Yee 586-596-4137
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Sec/Treas: Rick Mason 810-449-3643
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Director: Mike Wiley
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Director: Mary Kordyban 313-481-1391
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Director: James White 517-381-1960
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Upcoming Events:

- MiQuest January Calendar of Events: www.MiQuest.org
- SBDC workshops available:
<https://clients.sbdcmichigan.org/events.aspx>
- National source for Inventor Education www.uiausa.org
- Entrepreneurs & Inventors Education Summit – Jan 18, 2018 – Detroit

January Agenda:

- Election of three new Board Members
- Correspondence to gain exposure
- Webcast
- Networking
- Cookies and Coffee

Michigan Inventor Clubs

Grand Rapids Inventors Network
www.grinventorsnetwork.org

Inventors Council of Mid-Michigan
www.inventorscouncil.org

Jackson Inventors Network
www.jacksoninventors.org

MidMichigan Innovation Center
www.mmic.us

Muskegon Inventors Network
www.muskegoninventorsnetwork.org

Inventors Association of Metro Detroit
www.inventoriamd.org

Lansing Inventors Network
www.facebook.com/LansingInventorsNetwork

Minutes of December Meeting:

- Welcome to members at the lower level Banquet Room
- Submission for members for our Board of Directors
- Discount on dues for 2018
- Financial report
- Correspondence information
- Networking and DINNER

ICMM

Home of the Happy Inventors

Invention Review Panel

For an objective evaluation and priceless feedback, present your invention ideas to an educated group of inventors, business owners, engineers, and authors. Our Panel will sign a non-disclosure agreement to guarantee your ideas are kept secret while we provide input you need to make decisions during the stages of getting your product to market.

We ask for a \$25.00 donation for non-members. The Panel meets at 6:00 pm prior to each meeting. You must e-mail our Panel Chairman Rick Mason to request a Pre-evaluation form and schedule a time. xyzmason@aol.com

President's Note

At the start of a new year most newsletters start out by discussing the things an organization will try to accomplish during the coming year. I'm not going to do that, because I feel we are more interested in helping each other get our products to market and we don't have all year to get that done. So I want to go over a few things that members can do to help introduce their idea to the marketplace. First you have to do the first few steps found in our basic outline of "Steps in the Invention Process" that we talk about each month. These are:

- 1) intellectual property search and protection if needed
- 2) research on competition.
- 3) due diligence on your Price Point.

Once you have completed these basic steps you need product exposure. Here are some valuable opportunities that cost very little or nothing. Spend some of your time and get moving on your idea:

1. www.mycoolinventions.com This is a very good opportunity to get your product shown on full stream TV and other cable networks while being interviewed live on Radio.
2. Kickstarter and other funding platforms are a serious opportunity to get the cash you need to develop your product while getting free advertisement of your product. Every small investor becomes a potential marketer for your product.
3. 100K Ideas: Right here in Flint has local university students developing products for the inventor. This includes helping with patent information, advertising, introduction to potential investors and buyers.
4. The Michigan Inventors Coalition Expo: This has grown immensely since it's start five years ago and is proving to be an ideal place to show your ideas. The 6th Annual Expo will come up fast this coming September
5. Youtube, Facebook and other social media connections are great for no-cost advertising.
6. Inventors Association Leadership Circle: This organization of Inventor group leaders is working to create opportunities for the individual inventor to develop and introduce their product
7. PTAC: If you have a product or service that the government may be interested in, take advantage of this tax funded Procurement and Technical Assistance Center and get connections to sell to Government agencies whether they be Federal, State, or local.

There are a lot of opportunities that you can utilize to advance your product and all of them are good exposure for you.

Remember to have fun with your invention!