

INVENTORS COUNCIL

OF MID-MICHIGAN

PO Box 311, Flushing Michigan 48433

Web Site: INVENTORSCOUNCIL.ORG

The Inventors Council is an independent, non-profit 501 C-3 corporation formed to help inventors pursue their dreams of bringing new and innovative products to market. Our goal is to help fellow inventors succeed in the most efficient and least costly manner possible by providing education and business networking.

Founded by Robert (Bob) Ross in 1995

We meet monthly at Walli's Restaurant, 1341 South Center Road Burton, Michigan. Just Two blocks south of I-69, Exit 139

VOLUME EIGHTEEN

NEXT MEETING THURSDAY November 13, 2014 7:00PM

NUMBER ELEVEN

Thursday November 13 2014 Meeting

The meeting will begin at 7:00pm at Walli's as usual in the upstairs conference room.

Rick Mason, VP will be giving us an update on his Kickstarter project and view the actual steps and background on his Project Fridgeguard and his actual progress on his product manufacturing and marketing plans.

Follow the whole project at:

<https://www.kickstarter.com/projects/fridgeguard/fridge-guard>

Rick is doing this as a ICMM project learning exercise to give our inventors a detailed look at funding a real world product.

As with the Amazon web sites that Marty Sovis and Mike Ball operated so we could show the real costs and sales of a prime site and regular site, Rick has taken the lead to learn about the ins and outs of Kickstarter.

Successful or not, this is a great learning tool for our members. Thanks, Rick.

This should be fun and a great learning opportunity for all our members. See you all there at 7:00pm at Walli's

The November 13, 2014 Meeting will be featuring more club members products and helping each other help fellow inventors with their journey.

My grand daughter Anna, gave me an idea for this month's newsletter. She suggested I list some strange inventions that people are trying to sell. I have selected a few that have patents and made it to the market. Maybe not big sellers, but their inventors thought people would need and buy them.

This being Thanksgiving season, be thankful you did not invent these products. What were they thinking?

Keg Head

US Patent Issued In 1999

Do you yearn to be the life of the party, the person that everyone wants to hang out with? Is being the center of attention your deepest desire? If so, then you need the Keg Head! This new indispensable dispenser of your favorite beverage is part hat and part keg, combined for your pleasure. Once the party begins, prepare to position yourself near the front door so you can greet thirsty guests with a big smile and a cool, quenching refreshment. Not for the timid, the Keg Head will keep you encircled with a parched party population all night long. But don't let that go to your head, they aren't there to get to know the inner you, it's the beer stupid!

Diaper Alarm

US Patent Issued In 1980

Are you tired of sticking your fingers down a wet diaper for moisture verification? How else will you know if your baby's diaper is wet again? If you had the detachable Diaper Alarm you would be alerted when new wetness dampens baby's butt and keep your fingers dry in the process!

To use: simply clamp the sensor onto the diaper and when your baby gets wet, a mild electrical conduction along your baby's newly dampened skin activates blinking lights and an audible alarm signaling "Hey Mom, time to change this thing!"

ICMM
Home of the Happy Inventors



MARKETING

Hints from the Fog
by Mike Ball, President



Diaper Alarm (cont)

Is it just us or do you think there is something a little wrong with combining babies, electricity and water?

Toilet Snorkel

US Patent Issued In 1982

What exactly is this man doing? Communicating with his neighbors using his new Toilet Phone? Blowing up his Inflatable Toilet? Or is he simple blowing bubbles? Well the correct answer is None of the Above. This guy is using the new breath easy, Toilet Snorkel, formulated to provide a fresh air source during fires in high rise buildings.

In most fires, it's the smoke that will get you, and a source of fresh air can be a life saver. So our inventor designed a way to snake a snorkel through the zigs and zags of your toilet, so you can breath sewer air instead of smoke. Here's our question... couldn't he have, just as easily, invented the Faucet Snorkel instead?

Hurricane Bed

US Patent Issued In 1985

Hurricanes and tornadoes, two of Mother Nature's most powerful forces. They can rip your home to shreds, and you need a safe place to hide. So our wind resistant inventor devised his own little sardine can, the Hurricane Bed! This giant safety drawer features sturdy steel beams that are bolted to the floor. When you get wind of high winds, don your best smoking jacket and climb on in. There's a heavy duty latch for a total drawer lockdown, although safety belts are not included. This idea could work wonderfully well if we weren't completely claustrophobic. And don't forget your blanket!

Baby Bottom Art

US Patent Issued In 2000

Let's say you want to remember your babies first months with some sort of a keepsake. You *could* bronze her little shoes, or take photos or videos. Or, you could even make hand and feet prints. But our inventors says all of that is just too blasé, too uninteresting and not worthy of your baby's significance. What you really need to do is create a lasting memory that is a work of fine art! Something that represents your baby but is not immediately recognizable as being of your baby. Again, our inventor did say this remembrance should be fine art. So what did our inventor invent? She invented the Baby Bottom Fine Art Kit! That's right, you heard right. Now you can take your baby's little buns and dip them in paint and then stamp them all over a sheet of paper to create the masterpiece within you (and your baby's bum). The inventor states that this work of art will generally be abstract in nature and that posterior prints tend to be heart-shaped. Her kit includes paints, paper and dipping reservoir. It's an all-inclusive fine art experience. All you need now is a baby. So get busy.

What a great club that shares so much information with each other in a giving way. Come join us and have fun.

Invention Review Panel

For objective evaluation and priceless feedback, share your invention ideas with an educated group of inventors, business owners, engineers and authors!

Our Panel will sign a non-disclosure agreement to guarantee your ideas are kept secret while we provide you with the input needed to make decisions, no matter what stage of the invention process you're at!

There's a \$25.00 Donation for a Review. The Panel meets at 6:15pm before each meeting. Call Panel Chairman Rick Mason at 810-659-7935 for an appointment.

Review Panel Members
Marty Sovis Rick Mason
Jim White

Bob Ross 1919 - 2004
Inventors Education Column

Inventors Resources

Michigan Inventors Clubs
Inventors Council of Mid-Michigan
Inventorscouncil.org

Muskegon Inventors Network
Muskegoninventorsnetwork.org

Grand Rapids Inventors Network
GRinventorsnetwork.org

Jackson Inventors Network
Jacksoninventors.org

MidMichigan Innovation Center
www.mmic.us

Officers and Directors

Mike Ball *President* 810-245-5599
michaelball@turbousa.com
Roger Stolpin *Membership* 248-634-2129
Finite-007.att.net
Ron Kilponen *Legal* 248-344-7132
kilponen@bignet.net
Rick Mason *V-Pres* 810-659-7935
xyzmason@aol.com
Andy Burlager *Director* 810-695-5752
andyburlager@Gmail.com
Marty Sovis *Sec/Treasr* 810-659-6741
Msovis@comcast.net
Kenneth Yee *Director* 586-596-4137
gmadesign@comcast.net

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