

Inventors COUNCIL

OF MID-MICHIGAN

P. O. Box 311, Flushing, Michigan 48433

www.inventorscouncil.org

The Inventors Council is an independent, non-profit 501-c-3 corporation formed to help inventors pursue their dreams of bringing new and innovative products to market. Our goal is to help fellow inventors succeed in the most efficient and least costly manner by providing education and business networking.

Founded by Robert (Bob) Ross in 1995

We meet on the second Thursday of every month at:
Walli's Restaurant, 1341 S. Center Rd Burton, Michigan
Two blocks south of I-69 at Exit 139

As a non-profit, Our Meetings are Open to the Public
We appreciate a donation of \$5.00 at the Door

Volume 2018

Next Meeting Thursday, July 12, 2018 - 7:00 pm

#7

July Agenda:

- Minutes from the "e-team" meeting scheduled at 100K
- Update on discussion with Ferris Wheel & 100K
- New Correspondence for July
- Outline of Seminar "How to sell your products" by Akos at www.mycoolinventions.com
- Report from Inventor Groups of America (IGA)
- 6th Annual Inventors Expo teaming partnering with MSU Regional Economic Innovation (REI)
www.michiganinventorscoalition.org
- Podcast video
- Networking

Upcoming Events:

- National Veteran Business Matchmaker 2018. Two day free event held at the Motor City Casino Hotel on September 10th. Connecting Veteran owned businesses with purchasers. <https://pmbc.connect.space/2018-veteran-business-matchmaker/forms/vobs-pre-registration/submissions/new>
- MiQuest July Calendar of Events: www.MiQuest.org
- Michigan Inventors Expo – Kellogg Conference Center – East Lansing
Thursday, September 6th www.michiganinventorscoalition.org
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Minutes of June Meeting:

- Stand up routine by President
- No e-team report
- New Correspondence
- Get your product on MIC webpage.
- Reminder to schedule a table for the MIC Fall Expo
- Speaker cancelled due to illness.

Inventor Resources

Michigan Inventor Clubs

- Grand Rapids Inventors Network
www.grinventorsnetwork.org
- Inventors Council of Mid-Michigan
www.inventorscouncil.org
- Jackson Inventors Network
www.jacksoninventors.org
- MidMichigan Innovation Center
www.mmic.us
- Muskegon Inventors Network
www.muskegoninventorsnetwork.org
- Inventors Association of Metro Detroit
www.inventoriamd.org
- Lansing Inventors Network
www.facebook.com/LansingInventorsNetwork

National Affiliations

- Inventor Group of America
www.inventleader.org
- United Inventors Association of America
www.uiausa.org

ICMM Officers & Directors

President: Marty Sovis 810-659-6741
msovis@comcast.net

Vice-Pres: Ken Yee 586-596-4137
gmadesign@comcast.net

Sec/Treas: Rick Mason 810-449-3643
xyzmason@aol.com

Director: Mike Wiley 810-687-1900
mwiley1111@aol.com

Director: Dwayne Towns
dbl.towns@gmail.com

Director: Mary Kordyban 313-481-1391
mkordyban1@gmail.com

Director: James White 517-381-1960
jimsicmm@inventorhome.com

Invention Review Panel

For an objective evaluation and priceless feedback, present your invention ideas to an educated group of inventors, business owners, engineers, and authors. Our Panel will sign a non-disclosure agreement to guarantee your ideas are kept secret while we provide input you need to make decisions during the stages of getting your product to market.

We ask for a \$25.00 donation for non-members. The Panel meets at 6:00 pm prior to each meeting. You must e-mail our Panel Chairman Rick Mason to request a Pre-evaluation form and schedule a time.

xyzmason@aol.com

President's Note

This summer heat wave causes me to recall what we humans have a tendency to do when the days are long, the sky is clear, and the sun is free to bask us in it's glory. We want to lie back by the pool or lake, soak up some rays and just let everything slide back on the back burner for another day. Though we need to relax and vacation from time to time, I am reminded of the phrase our founder Bob Ross said at every meeting. "Spend at least five minutes every day on your idea". Now, he didn't mean "only" five minutes. What he was saying was this: to get your product to market, you have to spend hours on it to continue it's development. But on the days that your schedule is so full you don't have time to work your invention, force yourself to dedicate at least five minutes working on some aspect of your idea. This keeps your mind tuned in to how you want to develop your product. You may want to carry a note pad with you to jot down thoughts, or have a note page on your phone to put in an idea. How about writing a note in the margins of that score pad in your golf cart? No matter what stage you are in development, you need to plan on the appropriate steps to take at each stage.

You may be lying next to the pool, sipping on your ice tea, thinking about the next step to take, and you realize, you're not moving fast enough on your product; it just happens to be too much for you to handle with your day job. Or you are at a stage that you don't have the expertise to handle. So in that "five minute" work session, you may realize another option to take. You may partner with someone who can help get things moving or you may decide to hand off your development to a licensor, or sell your product outright. The point is: you can't let days and days go by without putting attention to your product. You will forget about critical things you need to do and eventually lose interest in the whole idea all together. The driving force to get a product to market is "excitement". You have to get people excited about your idea, whether it be a buyer, licensor, or customer. You will never get anyone excited unless you are excited yourself.

So, enjoy the summer, take your vacation, but don't let your idea burn up in this heat.

Remember, have fun with your invention!